Jessica *Thibodeau*

CONTACT

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Raymond, Maine

CORE EXPERTISE

Event Strategy & Production
Corporate & Team Experiences
Offsite Planning
Creative Direction
Vendor & Venue Management
Event Logistics
Budget Coordination
Attendee Experience
Event Programming
Cross-Functional Leadership
Stakeholder Communications
Brand Strategy
Project Management
Onsite Execution

EDUCATION

BACHELOR OF SCIENCE IN COMMUNICATION
UNIVERSITY OF MIAMI
2008

DESIGN & CREATIVE SKILLS

Adobe Creative Suite
Figma
Experiential Production & Design
Presentation Design
Brand Systems

PROFESSIONAL SUMMARY

Creative and strategic event leader with extensive experience conceptualizing, planning, and executing high-impact events and experiences from start to finish. Skilled in managing complex logistics, vendor relationships, budgets, and cross-functional teams while delivering thoughtful, engaging experiences that bring people together. Combines strong creative vision with exceptional organizational skills, attention to detail, and the ability to turn ideas into seamless, memorable experiences. A hands-on, solutions-oriented leader who thrives in fast-paced environments and takes ownership of every detail.

PROFESSIONAL EXPERIENCE

Events & Graphic Design Manager
2019 – PRESENT
CAMP SUNSHINE

- Lead the strategy, creative vision, planning, and execution of five signature fundraising events and numerous third-party events, managing projects from initial concept through production and onsite delivery.
- Develop and produce memorable, high-touch experiences that engage donors, sponsors, volunteers, families, and community partners while advancing organizational goals.
- Oversee all aspects of event production, including venue coordination, vendor relationships, event logistics, programming, schedules, signage, environmental design, activations, and onsite execution.
- Collaborate with executive leadership, board members, sponsors, vendors, and cross-functional teams to translate organizational objectives into engaging, thoughtfully executed experiences.
- Lead creative development and attendee communications across event campaigns, invitations, promotional materials, digital content, and onsite experiences.
- Spearhead large-scale special events, including the inaugural Pumpkin Festival Flannel 5K & Fun Run, designed to engage thousands of attendees through interactive programming, entertainment, and community experiences.
- Direct the creative vision and production of signature fundraising experiences, including the Maine Suitcase Party and Rockin' Raft-Up benefit concert.

Senior Brand Designer
2019 – 2026
ACEUSA | AMUSEMINTS | NASSAU CANDY

- Lead creative development and production of integrated marketing campaigns, trade show experiences, catalogs, presentations, and promotional materials across multiple brands.
- Collaborate with sales, marketing, product development, and external vendors to translate business objectives into compelling creative solutions.
- Develop trade show booth concepts, layouts, environmental graphics, and branded experiences that support customer engagement and business development.
- Manage multiple concurrent projects from concept through final production, balancing timelines, priorities, and stakeholder expectations.

Creative Director
2009 - 2019
FRESH BEGINNINGS, INC.

- Directed creative strategy and production across a broad range of branding, marketing, and design initiatives.
- Led and mentored a six-person creative team, overseeing project workflows, creative development, and delivery.
- Managed multiple projects and competing deadlines while maintaining creative quality, brand consistency, and production standards.
- Collaborated with clients and internal stakeholders to develop creative solutions aligned with business goals.